

IMMEDIATE RELEASE

September 7, 2007



Viva Las Vegas- Willow Bend Dental Uses Digital Display to Broadcasts Smiles in Bellagio Style



Plano, TX – To SEE it is to BELIEVE it, we've probably all said it, and in the case of Dr. Ritchie Beougher, Owner of Willow Bend Dental in Plano, he's heard this phrase so often that he's decided to light-up the Parkway-Las Vegas style-with smile testimonials. Using a new state-of-the-art digital sign, Dr. Beougher displays before and after patient photos to the over five million cars monthly that pass his castle-like Willow Bend Dental building, located at 3001 N Dallas Parkway.

Among an elite group of cosmetic dentists who personally sculpt patients' new smiles, Dr. Beougher uses his well-developed artistic talents to masterfully construct new smiles that often leave patients looking ten years younger. His "Smilelift" technique is recognized across the country, and he has taught the procedure at New York University and Palm Beach College to other dentists.



In addition to the new "Bellagio-style" digital sign, Willow Bend Dental has recently completed an 8,000 sq. ft. remodel that includes an artist's portrait studio, Moon River Ranch Resort Spa Showroom, a full seminar room for "Nights of Beauty" seminars, a full kitchen, Board meeting room, full spa with masseuse, and coming soon, a Board Certified plastic surgeon with full array of laser skin care offerings.

Celebrating 20 years of dental excellence, Dr. Beougher and Willow Bend Dental offer three dental practices in one – general, cosmetic, and children's dentistry. Very few dentists in the country have access to the state-of-the-art dental technology necessary to achieve the ultimate smile. Some of the tools of the trade unique to Willow Bend Dental include Trial Smile, Intra-Oral Cam, Computer Imaging Machine, Ceramic Lab, and Lasers.

For more information about Dr. Ritchie Beougher and Willow Bend Dental call 972-964-5686 or visit www.WillowBendDental.com.

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